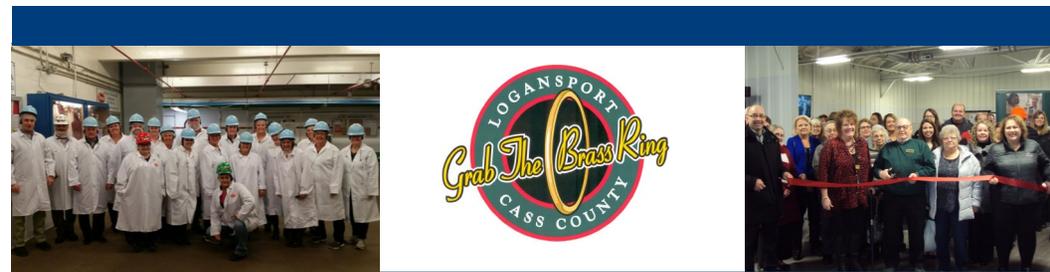




*Making Cass County
a great place for business*



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Follow us on:



Chamber Member Benefits

“Cass County’s Premier Business Resource & Advocacy Organization”

Business Visibility & Promotion

Major benefits of your membership in the Logansport Cass County Chamber of Commerce are the many places where you can showcase your business through event sponsorship and networking at business, social and educational events. We also provide avenues for you to market your business through community publications, maps, and other marketing pieces.

Networking Opportunities

The Chamber provides numerous opportunities for you to network with other business peers to establish the kind of relationships necessary to build your business.

- **Networking Breakfast/Lunches**—increase your network in Cass County
- **Ribbon Cutting Ceremonies**-meet new business owners
- **Business of the Month Presentations**-congratulate other business leaders
- **Information Sessions**-free seminars that help in various aspects of business

Marketing Opportunities

- **Chamber Today Radio Show**
The Chamber today show has been running consecutively for nearly 30 years. Show tapes every other Wednesday and airs on Friday mornings. This free 15 minute interview-style radio show is a great way to tell the story of your business.
- **Chamber Chatter E-Newsletter**
The Chamber’s weekly e-newsletter, Chamber Chatter, is emailed each Thursday to over 500 recipients. As part of your membership, once a month, you can place free marketing material in the publication.
- **Chamber Web Page**
Our chamber website gets an average of **3,800 business directory referrals each day.**
- **Chamber in the News**
The Pharos Tribune publishes, on the first Saturday of the month, a full-color, one page section dedicated to the Chamber of Commerce. This page features events, new chamber members, ribbon cuttings, member of the month recipients, plus an opportunity to market your business.

Discount Opportunities

- Consolidated Union—Auto Owners Insurance, Fleet vehicle and general liability Insurance discounts
- Trine University Student Discount
- Bulk Mail Rates—Use the Chamber Bulk Mail Permit to get a discount on postage
- For a small fee, you may purchase the membership on mailing labels

Do You Have a Discount You Want to Promote to Members?? Let us know!

Volunteer Opportunities

● **Ambassadors Programs**

Being an ambassador provides an opportunity for you to extend your business contacts through active association. Ambassadors meet once a month, serve on various committees and attend our ribbon cuttings and member of the month presentations.

● **Committees**

Committees provide members with the opportunity to serve and make their voices heard on policy matters and in activities presented by the Chamber. Service on a committee is one way for businesses to increase the value of their membership in the Chamber of Commerce.

Annual Events & Programs

- Annual Celebration Dinner, first Friday in November
- Cass County Pancake Day, Saturday after Labor Day
- Annual Golf Outing, third Wednesday of May
- State of the City/County Lunch, January
- Third House Sessions
- Candidate Forum
- Cass County Leadership Academy, September - November

Sponsorships are available at the Annual Dinner, Pancake Day, and Golf Outing