



www.logan-casschamber.com

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The Logansport Cass County Chamber of Commerce are proud members of:



Follow us on:



“The Logansport/Cass County Chamber exist to help make our community a better place in which to do business...by helping build connections locally and globally.”



get
C  nnected



Membership Benefits

www.logan-casschamber.com





get connected: local to global



Local

Membership Benefits @ Glance

Biz-2-Biz

Where do you go when you want to make new business contacts, connect with like-minded people, tell people about the spectacular business you're involved with? A Chamber networking event! The value is in the connections you make.

Chamber Today Radio Show

More than 60,000 people tune in to WSAL and Hoosier 103.7 every day. Exponential return awaits after your 15 minute interview airs on two stations. This show has been running consecutively for over 26 years. *Tune in and get connected.*

News In The Chamber

Pick up the first Sunday paper of the month and what will you find? A full color one page section dedicated to the Chamber of Commerce and your ribbon cutting, or business of the month celebration, plus an opportunity to market your business.

Walk in Referrals

Our first priority is to refer our Chamber Members. People walk in frequently and ask where to find this business or that restaurant. We will gladly help get you connected

Regional

Chamber Chatter

Have you ever wished you had an opportunity to market your business to hundreds of readers for free? You can in Chamber Chatter! As part of your Chamber Membership, once a month you can place free marketing material...Priceless!

Community Marketing

Marketing, marketing, marketing...through our community publications, maps and direct Chamber Mail marketing pieces, we provide avenues for you to market your business beyond the norm. In print, on-line and mobile...we keep you connected.

Call in Member Referral

On average the Chamber receives 25-30 inquiries per month from around the globe requesting information about who they should contact for various products and services. It is a fact that Chamber member businesses receive a higher consumer confidence rating compared to non-chamber member businesses, according to the Schapiro Study.



Global

Chamber Web Page www.logan-casschamber.com

You know the power of the web already, but did you know that our chamber website gets an average of **3,100 business directory referrals each day?** People all over the world go to our website searching for information...information about your business. Read articles, post coupons and discounts, follow local events...Get connected today.

The Bonus

Programing

Annual Dinner, Golf Scramble, Cass County Pancake Day, Administrative Assistance Day, State of the City/County, Third House Sessions, Cass County Farm View, Business After Hours, Candidate Forum, Chamber Ambassador Program, Loganland Leadership Academy, Blanket Cass County, Chamber Window Tours.

Savings Just For You

Chamber Affinity Programs:
PHP Health Care—Up to 5% health care insurance discount.
Auto Owners Insurance—Fleet vehicle and general liability insurance discounts.
Comcast Business Class—New service discount opportunities.
Constant Contact—Email Marketing discounts.
Frontier Communications—New service discount opportunities.
Trine University Student Discount.
Bulk Mail Rates—Receive discount on mass mailing.

Committees

Business Advocacy, Leadership Academy, Education, Ag Council, Membership Services. Other committees and task forces may be established as needs arise.

Base Membership

- \$180...0-3 (E)mloyees
- \$200...4-6 (E)
- \$225...7-10 (E)
- \$250...11-15 (E)
- \$300...16-20 (E)
- \$300 base +\$5 per (E) 21-100
- \$700 base +\$2.50 per (E) 101-200
- \$950 base +\$1.00 per (E) 201-up

Hospitals/Healthcare

- \$400 Base + \$65 per add. professional

Professional Firms

- \$180 Base + \$65 per add. professional, partner, agent.

Financial Institutions

- \$500 Base Includes first \$10 million of in-county deposits.
Plus \$25 per million \$11 to \$50 Million
Plus \$12.50 per million Over \$50M

Utilities

- \$250 Base + \$0.5 per hookup/line/ meter

Non Profits

- \$100 (0-\$100,000) Operating Budget
- \$180 (100,000 +) Operating Budget

Out of County

- \$225 (0 to 20 employees)
- \$400 (over 20 employees or franchise)



Please detach and return to:
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Chamber of Commerce
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